

RHEA JAGTIANI

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My Master's degree in Psychology has equipped me with a strong understanding of counseling and mental health issues. I am eager to put this knowledge to use to help me have a positive impact on the world around me.

My previous work experience has sparked an interest in content writing and creation, and I am keen to secure a role that will allow me to build a successful career in this space.

EDUCATION

SNDT Women's College, Mumbai MA-Psychology (CGPA-7.24) 2018-20

Child and Adolescent Counseling, Work Place Psychology, Psychological Testing, Statistics for psychology, Behavioral Therapy, Personality Psychology.

Dissertation: Envy and Social Comparison in Social Media Users

Jai Hind College, Mumbai BA- Psychology/Philosophy (CGPA-6/7) 2015-18

Child Psychology, Abnormal Psychology, Psychology of Adjustment, Statistics, Philosophy, English Literature.

Cathedral and John Connon School, Mumbai ICSE (77.43%) 2012

PROFESSIONAL EXPERIENCE

Praan Foundation

December 2020-current

A community of like- minded individuals who have come together to create a positive impact in the world of mental health through collaborative efforts.

Content Writer/Social Media manager

- Managed the content, design and execution of the weekly company newsletter, focusing on various topics within the mental health agenda. These newsletters were received and read by over seven hundred subscribers across the country.
- Wrote convincing, result oriented copy aimed at increasing engagement with the company's target audience across all platforms.
- Planned and executed the company's social media presence across all platforms. This involved the strategic scheduling of relevant content aimed at promoting the company's brand and services to its target audience, as well as planning and carrying out various campaigns for all the teams.
- Engaged with followers on social media platforms, advised and directed them to seek the appropriate counseling service for their needs.

Podar International School, Powai**Aug 19- Feb 20**

An all inclusive school, Podar is one of the leading institutions assisting children with learning and behavioral difficulties

Assisted Child Psychologist

- Assisted in the analysis and identification of behavioral issues in children aged 6-11
- Constructed Therapeutic plans for children suffering from behavioral and learning difficulties, with the goal of addressing and managing behavior and to help them succeed in the classroom environment.
- Worked directly with parents to help bridge the gap between the therapy provided at school and at home, to help provide a holistic guide to help children overcome their difficulties.
- Assisted in multiple workshops from planning to execution.

Homegrown**Feb-May 2018**

A creative agency, media publication and event management vertical, Homegrown is at the forefront of the youth movement dismantling cultural agendas to create a space that is unshackled from stereotypes

Social Media Team (Intern)

- Assisted in the strategic planning and execution of Homegrowns social media channels. This involved creating detailed schedules to ensure that all approved content was published in line with the existing social media strategy. The content was released and published with the goal of maximizing user engagement.
- Was involved in the strategic selection of candidates for representation on Homegrowns platform. This involved identifying and reaching out to prospective influencers whose work fit in line with Homegrown's brand identity.
- Assisted and managed Homegrowns "Memory Project" in memory of loved ones people have lost, from inception to execution. This involved managing communication with various stakeholders and ensuring that all project deliverables were met on the final day.
- Assisted in strategic discussions to help promote and improve Homegrowns Social media presence.

Interests

- Founder of "TeenageUnderdog" 2012, a platform on social media helpline that creates a safe space for people going through hard times, and in need of someone to talk to.
- Co Founder of 'Calm InThe Chaos' a social media page providing mental health awareness (writing articles and planning campaigns to carry out)
- Keen interest in authoring articles and stories with quality content and gripping themes
- Avid reader, foodie (cofounder of a food blog) and massive dog lover.